

Root:1

ROOT: 1 AND SUSTAINABILITY

Since its U.S. debut in 2005, Root: 1 has rapidly become an important player in the global wine market. Produced in Chile by Viña Ventisquero; the key to the appeal of Root: 1 is consistent quality and value. One of the key elements that contribute to the outstanding quality of our wines is our eco-friendly approach to growing grapes in the vineyard, a practice that is best referred to as sustainable viticulture.

SUSTAINABLE VITICULTURE

An offshoot of the sustainable agriculture movement, which aims to integrate the three main objectives of **environmental health, economic profitability, and social and economic equity**. Our approach to grape-growing and winemaking is in perfect synch with these three objectives. It is our belief that we can maintain the quality of our wines only if we stay true to our goal of being responsible stewards of our environment, our community, and of each other.

We use the following sustainable practices:

RIGOROUS SELECTION OF SITE, SPECIE AND VARIETY

DIVERSIFICATION OF CROPS

SOIL MANAGEMENT

MANAGEMENT OF WATER USE AND WASTEWATER QUALITY

PRESERVATION OF WILDLIFE HABITATS

CONSIDERATION OF THE VALUE AND NEEDS OF OUR LABOR FORCE

CLIMATE CARE AND CO2 EMISSIONS

Certifications:

ISO 9001 · ISO 14001 · APL (Clean Production Agreement) · HACCP (Hazards Analysis and Critical Control Points)

